Digital Business Management

Innovating Business Services on Digital Platform

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What is today's business like

Businesses are segregated in **Three** major segments

Service Business

Retail Business

Manufacturing Business

Digital Business Management

What is Service Business?

A services business provides intangible products (No Physical Form).

Services Business offer:

1. Professional Skills

2. Expertise advice.

3. Consulting Services

4. Maintenance and Repairs

What is Retail Business?

The Retail businesses are into Buying and selling products.

Wholesale retail buyers buy products in low costs and sell them at MRP costs.

The Profits are based on selling products at higher cost than purchase.

The retail business Chain offers:

1.   Grocery Stores.

2.   Convenience Stores.

3.   Distributors

4.   Sell to Resellers.

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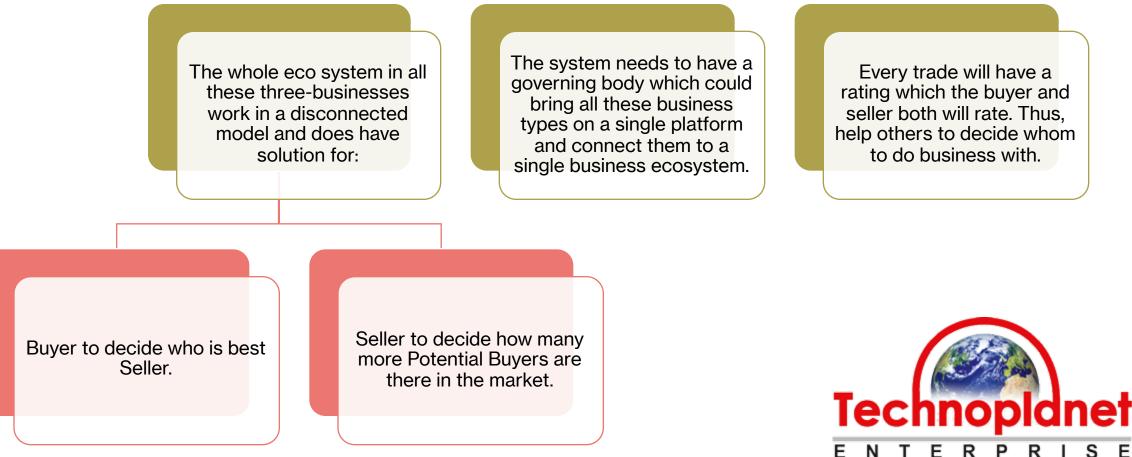E N T E R P R I S E
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What is Manufacturing Business

Manufacturing business too needs to buy and sell products. But in this scenario. The Manufacturing business buys raw material and uses them to produce a end product and sell.

Cost of selling includes the purchase of raw material, Labor, and Production Cost.

The manufactured good are then sold in very few cases either directly to end users or through retail / distributor networks.

What's missing?

The whole eco system in all these three-businesses work in a disconnected model and does have solution for:

The system needs to have a governing body which could bring all these business types on a single platform and connect them to a single business ecosystem.

Every trade will have a rating which the buyer and seller both will rate. Thus, help others to decide whom to do business with.

Buyer to decide who is best Seller.

Seller to decide how many more Potential Buyers are there in the market.

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Offer Valuable
Business **Services**

How do we do this?

- We have a Digital Platform. Where we can offer businesses
  - Infrastructure
  - Application Services
  - Business Profile
  - Single Platform to transact upon.

What infrastructure do we provide

Every business today needs Information Technology services to run their business. Which includes, Servers, Internet and Other IT related services.

We can provide a one stop solution for all their IT Infra needs. They don't have to maintain an expensive IT Staff to take care of any of their business IT requirements. These services will include

1. IT Support (Server and Desktop)
    1. Onsite
    2. Remote

2. IT Cloud Infrastructure
    1. Virtual Servers.
    2. IT Security.

3. Work from Home ready Solutions

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Application Services

We can provide new and existing business who don't have Application with

1. ERP Solutions to run their businesses. (This can be best of ERPs in the market specially tailored for our members.)

2. Office 365, CRM and other Business-related Solutions offered in a **Box of services**.

3. Buyers Directory. (Every Buyer will have Rating provided by the last seller)

4. Seller Directory. (Every Seller will have a Rating provided by the last buyer)

WEB APPLICATION

Digital Business Profile

This digital Business Profile will not only be available on our platform but can be searched over google too.

The profile will have options to add

1. Service Offerings

2. Product Offerings

3. Organization Profile and History

4. Ratings which an be Service or Credit ratings which gives confident to others to work with the organizations.

Single Platform

1. We can Provide a Single Platform for all business needs.

2. Not only becoming a Platform for other business but even becoming a Governing body to maintain synergy between businesses and help businesses grow with offerings which will not be offered anywhere else.

3. Providing opportunities for members to do business by sharing requirements over the platform so that businesses who offer those services / products can get in touch.

4. The business will have better pricing and more options to select from.

Retail Case study

D-Mart

- Outsourced Services: D-Mart does not have technical team to service their POS systems. Entire POS Infrastructure, Services and Support is outsourced to Technology company.

- Outsourced Resources (Services): A Large part of floor Staff and Security Employees are outsourced.

Ref: Avenue Supermarts (DMART) owns and operates an emerging national supermarket chain– Detailed Report (motilaloswal.com)

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TechnoPlanet Experience

TechnoPlanet is known for providing Out of the Box solutions to Indian and US Organizations.

TechnoPlanet works closely with Indian Government bodies to provide custom-made solutions.

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